

PURE CYCLES

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LIMITED WARRANTY

All Pure Cycles bicycles and framesets sold through Pure Cycles, or an authorized Pure Cycles dealer are subject to the following terms, conditions, and limitations. J&B Importers, Inc. grants each original buyer of a Pure Cycles bicycle or frameset a non-transferable warranty subject to the following limitations, terms, and conditions that state when new this bicycle or frameset is free of defective materials and workmanship.

- **Lifetime Summary Coverage** (Subject to limitations, terms, and additional conditions as explained below)
 - All Pure Cycles alloy and steel frames are warranted for the lifetime of the original retail buyer. If at the time of warranty, Pure Cycles does not have available an equivalent frame, the consumer may be offered a similar value substitute.
- **One (1) Year Summary Coverage** (Subject to limitations, terms, and additional conditions as explained below)
 - All Pure Cycles forks, parts, and components (except wear items such as tires and tubes) are warranted for 1 year from the date of purchase by the original retail buyer.
 - All E-bike batteries are warranted for one (1) year from the date of purchase by the original retail buyer with the following exceptions. The battery warranty does not include damage from power surges, use of unapproved chargers (only original equipment charger is approved), improper maintenance, neglect, or normal wear.
- **Commercial Use Summary Coverage** (Subject to limitations, terms, and additional conditions as explained below)
 - All Pure Cycles alloy and steel frames, if used for commercial purposes are warranted for one (1) year from the date of purchase by the original buyer.
 - All original Pure Cycles forks, parts, and components (except wear items such as tires, tubes, and grips) on bicycles, if used for commercial purposes are covered for thirty (30) days from the date of purchase of the original buyer.

LIMITED WARRANTY DOES NOT COVER

- Improper assembly
- Improper maintenance
- Normal wear and tear
- Installation of components, parts, or accessories not originally intended for or compatible with the bicycle as sold
- Damage or failure due to accident, misuse, abuse, or neglect
- Labor charges for part replacement or changeover
- Paint/finish

ADDITIONAL CONDITIONS

This Limited Warranty is made only to the original owner of this new Pure Cycles bicycle or frameset purchased from Pure Cycles, or a Pure Cycles dealer, and it shall remain in force only as long as the original owner retains ownership of the Pure Cycles bicycle or frameset. This Limited Warranty is not transferable. In order to exercise your rights under this limited warranty, the bicycle or frameset must be presented to Pure Cycles, or a Pure Cycles dealer, together with a receipt, bill of sale, or other appropriate written proof of purchase which identifies the bicycle or frameset by serial number. Should this bicycle or any part be determined by Pure Cycles to be covered by this warranty, it will be repaired or replaced, at the sole option of Pure Cycles, which will be conclusive and binding. The original owner shall pay all labor charges connected with the repair or replacement of all parts. Claims made outside the USA may be subject to fees and additional restrictions. This limited warranty does not apply to normal wear and tear or to claimed defects, malfunctions, or failures that result from abuse, neglect, improper assembly, improper maintenance, alteration, collision, crash, or misuse. This bicycle has not been designed, engineered, distributed, manufactured, or retailed to be equipped with a motor of any kind, for uses in trick riding, ramp riding, jumping, aggressive riding, riding on severe terrain, riding in severe climates, riding with heavy loads, commercial activities, or any similar activities; such uses may damage the bicycle and can cause serious injury to the rider, and in all cases will void this warranty.

USEFUL PRODUCT LIFE CYCLE

Every Pure Cycles bicycle or frameset has a useful product life cycle. The length of that useful product life cycle will vary with the construction and materials of the bicycle or frameset, the maintenance and care the bicycle or frameset receives over its useful product life cycle, and the type and amount of use the bicycle or frameset is subject to. Uses in competitive events, trick riding, ramp riding, jumping, aggressive riding, riding on severe terrain, riding in severe climates, riding with heavy loads, commercial activities, and other types of non-standard use can dramatically shorten the useful product life cycle of a Pure Cycles bicycle or frameset. Any one or a combination of these conditions may result in an unpredictable failure of a Pure Cycles bicycle or frameset that would not be covered by this warranty. All Pure Cycles bicycles or framesets should be periodically checked by a Pure Cycles dealer for indicators of stress and/or potential failure, including cracks, deformation, corrosion, paint peeling, dents, and any other indicators of potential problems, inappropriate use, or abuse. These are important safety checks and very important to help prevent accidents, and bodily injury to the rider and shorten the useful product life cycle of a Pure Cycles bicycle or frameset.

THIS IS AN INTEGRATED AND FINAL STATEMENT OF THE Pure Cycles LIMITED WARRANTY. Pure Cycles DOES NOT AUTHORIZE OR ALLOW ANYONE, INCLUDING ITS DEALERS, TO EXTEND ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, FOR Pure Cycles. NO OTHER REPRESENTATION, AND NO STATEMENT OF ANYONE BUT Pure Cycles, INCLUDING A DEMONSTRATION OF ANY KIND BY ANYONE SHALL CREATE ANY WARRANTY REGARDING THIS BICYCLE. ALL OF THE REMEDIES AVAILABLE TO THE ORIGINAL OWNER ARE STATED HEREIN. IT IS AGREED THAT Pure Cycles LIABILITY UNDER THIS LIMITED WARRANTY SHALL BE NO GREATER THAN THE AMOUNT OF THE ORIGINAL PURCHASE PRICE AND IN NO EVENT SHALL Pure Cycles BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES.

DISCLAIMER

All other remedies, obligations, liabilities, rights, warranties, express or implied, arising from law or otherwise, including but not limited to, any claimed implied warranty of merchantability, any claimed implied warranty arising from course of performance, course of dealing or usage of trade, and any claimed implied warranty of fitness, are disclaimed by Pure Cycles and waived by the original owner. Some states, jurisdictions, countries, provinces, do not allow some or all of the limitations set for herein, or the exclusion or limitation of incidental or consequential damages. If any provision is found unenforceable, only that provision shall be stricken, and all others shall apply. This limited warranty does provide the original owner with certain legal rights and recourse and the original owner may possess other rights or recourse, depending on the state, jurisdiction, country, or province.

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